JAPAN INTELLECTUAL PROPERTY ASSOCIATION

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General Statement for the Series 65<sup>th</sup> of Meetings of the Assemblies of the Member States of WIPO by JIPA President Mr Akitoshi Yamanaka

Thank you, Chair.

I am Akitoshi Yamanaka, President of the Japan Intellectual Property Association (JIPA).

As the world's largest user organization, JIPA shares WIPO's vision of being a platform for discussing intellectual property and actively strengthens our collaboration. Intellectual property serves as a common language to understand the rapid progress in data processing and AI technology. It is crucial not only for experts but also for corporate senior management and the general public to broaden their perspectives on intellectual property. This is the foundation for promoting and maintaining sound innovation.

JIPA is strengthening global collaboration. This includes further promoting WIPO GREEN, which was initiated based on JIPA's proposal, aiming to spread sustainable technological solutions globally through cooperation.

JIPA stands with WIPO. We promise to continue contributing together to the innovation necessary for the world's growth and development.

Thank you very much.

Akitoshi Yamanaka President Japan Intellectual Property Association