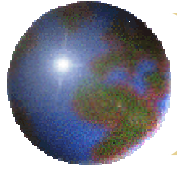


Harmonization of Patent System Towards Innovation



November 8, 2007

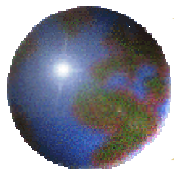
Japan Intellectual Property Association



Introduction of JIPA

Japan Intellectual Property Association (JIPA)

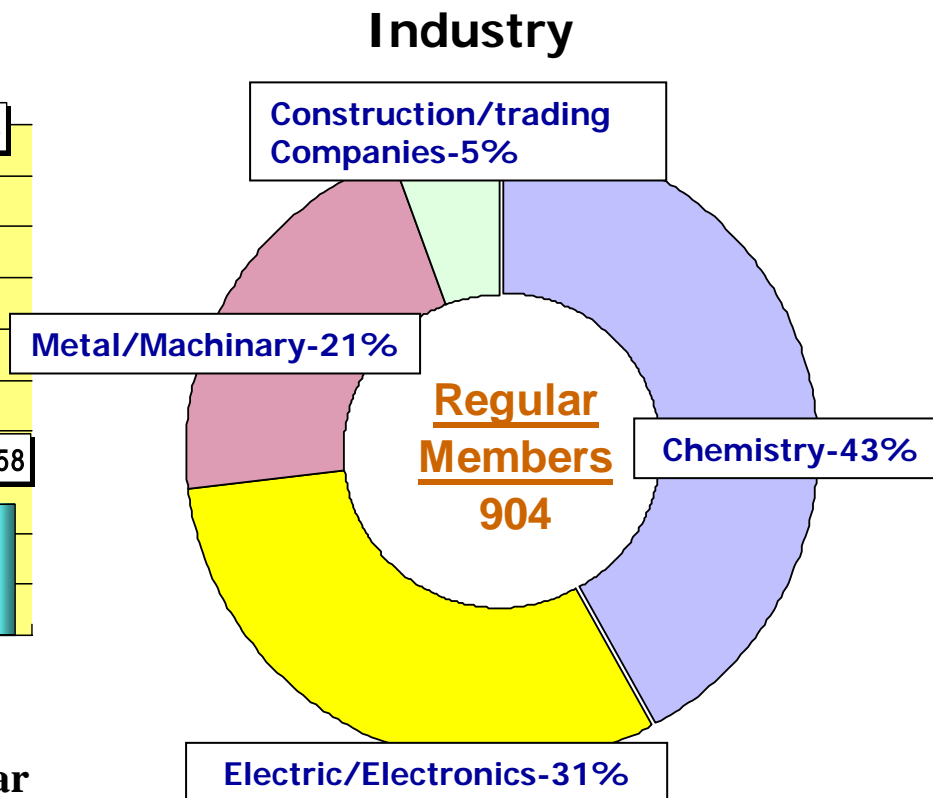
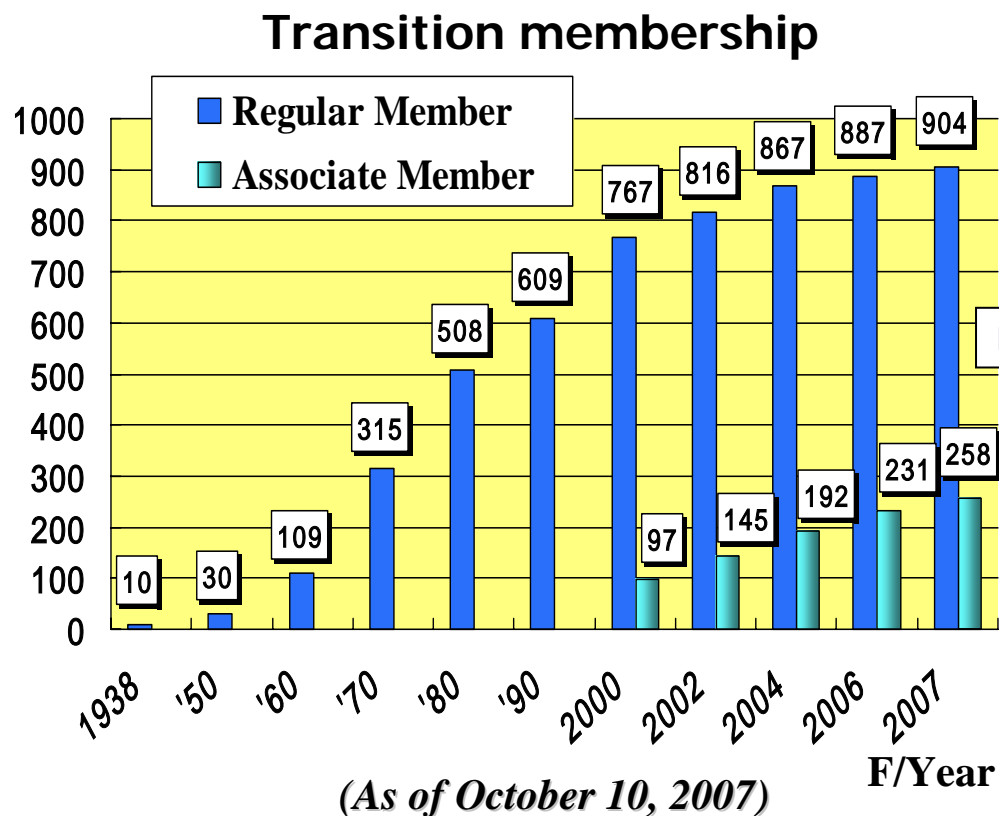
- ⊕ Non-Profit and Non-Governmental IPR Industry Organization, established in 1938
- ⊕ Regular Members (Industrial Corporations) : 904
- ⊕ Associate Members (Patent Firms, etc.) : 258
- ⊕ 7 Policy & Strategy Project Teams
- ⊕ 20 Standing Committees (764 Committee Members)
- ⊕ More than 70 Training Courses directed to Members
- ⊕ Publications : Monthly Bulletin (3,700 Circulations), Journal of JIPA, Many Study Reports from Committees

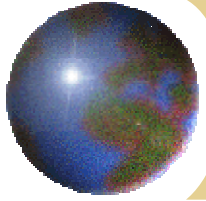


JIPA's Membership

JIPA represents the opinion of Japanese Industry.

About 75% of Japanese patent applications are filed by our members.
JIPA members include many fields of Japanese industry.

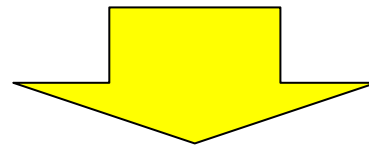




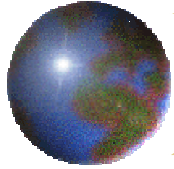
Innovation is a key for solving serious problems we are facing

• World-wide problems around us.

- Environmental issues
- Incurable diseases
- Energy issues
- Economic disparities ...

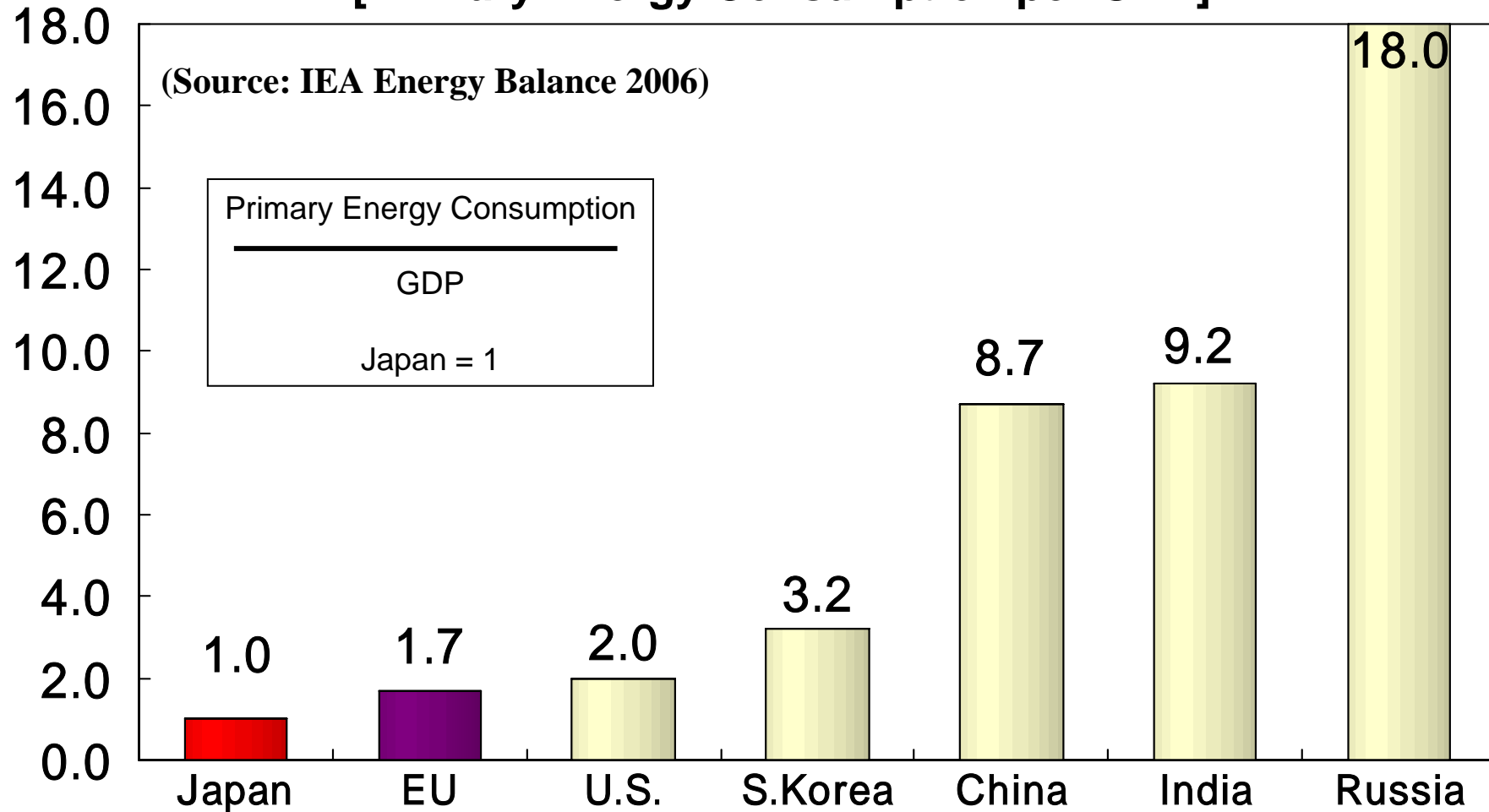


Innovation represents one of the key solutions

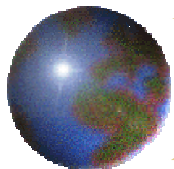


Innovations contributed to Solutions

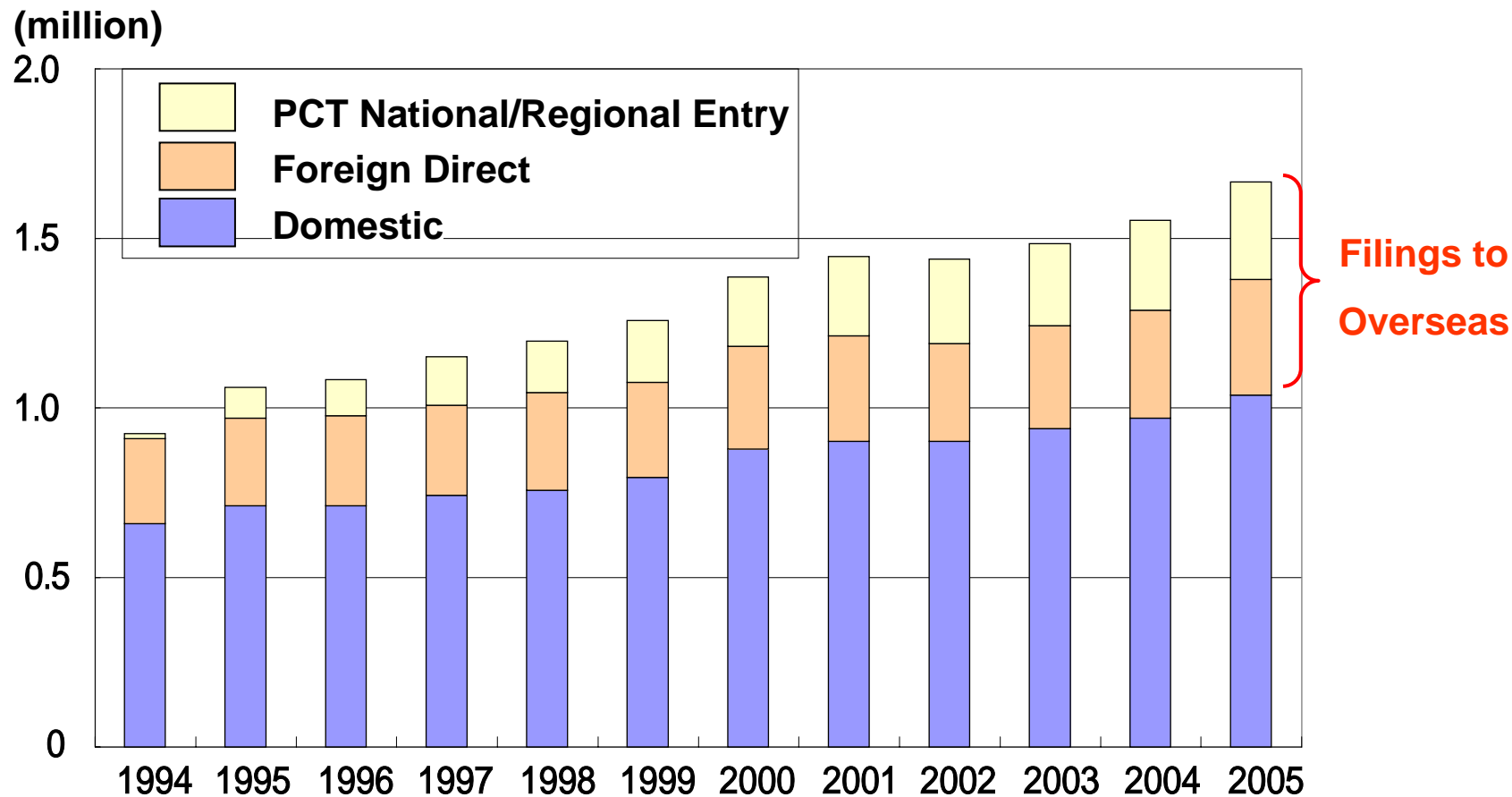
[Primary Energy Consumption per GDP]



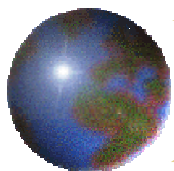
Japanese example : Energy Saving Technologies



Patent application in the world

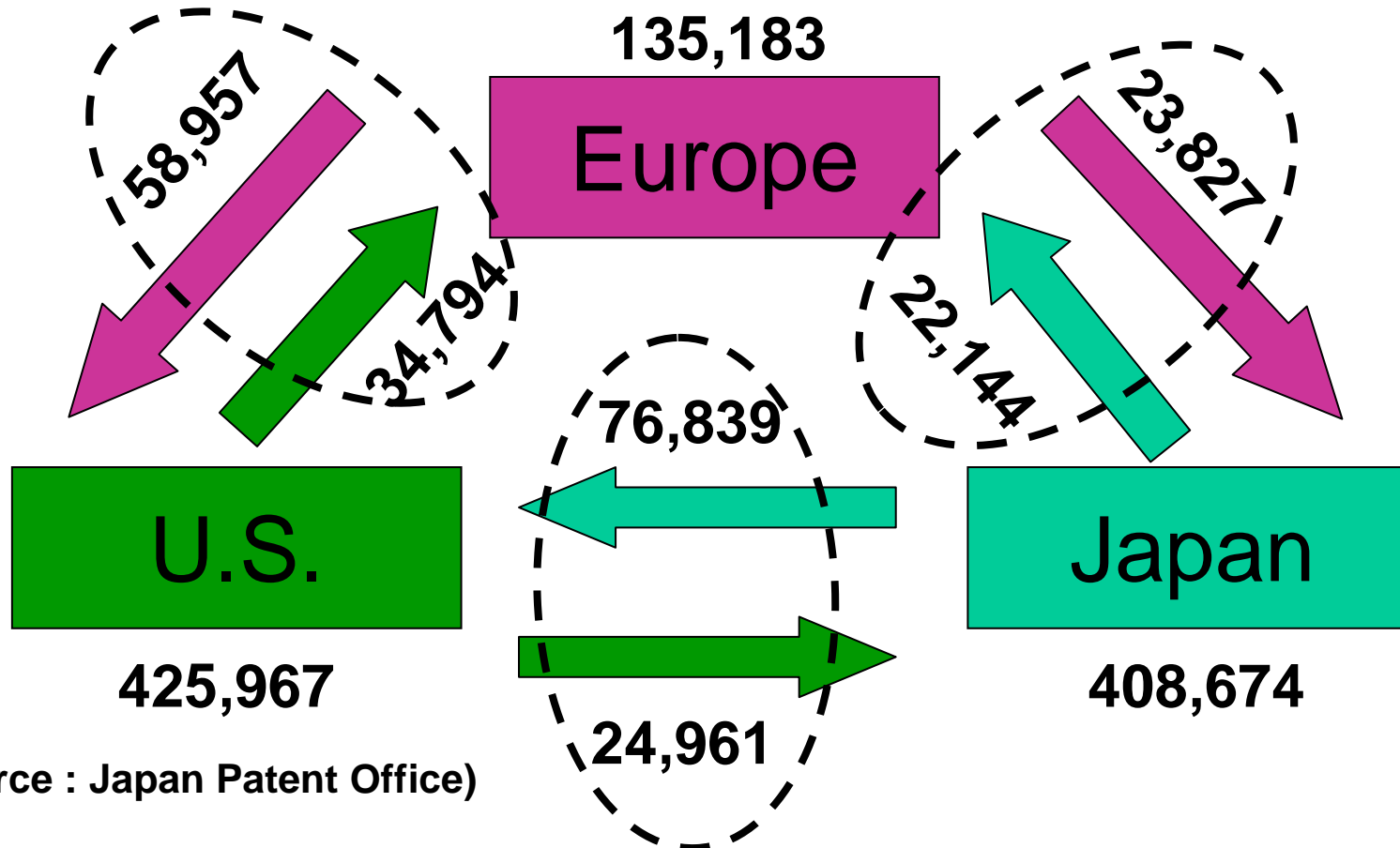


The number of application: increasing drastically due to globalization



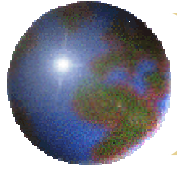
Application status of Trilateral IP offices

Year 2006 total: 970K

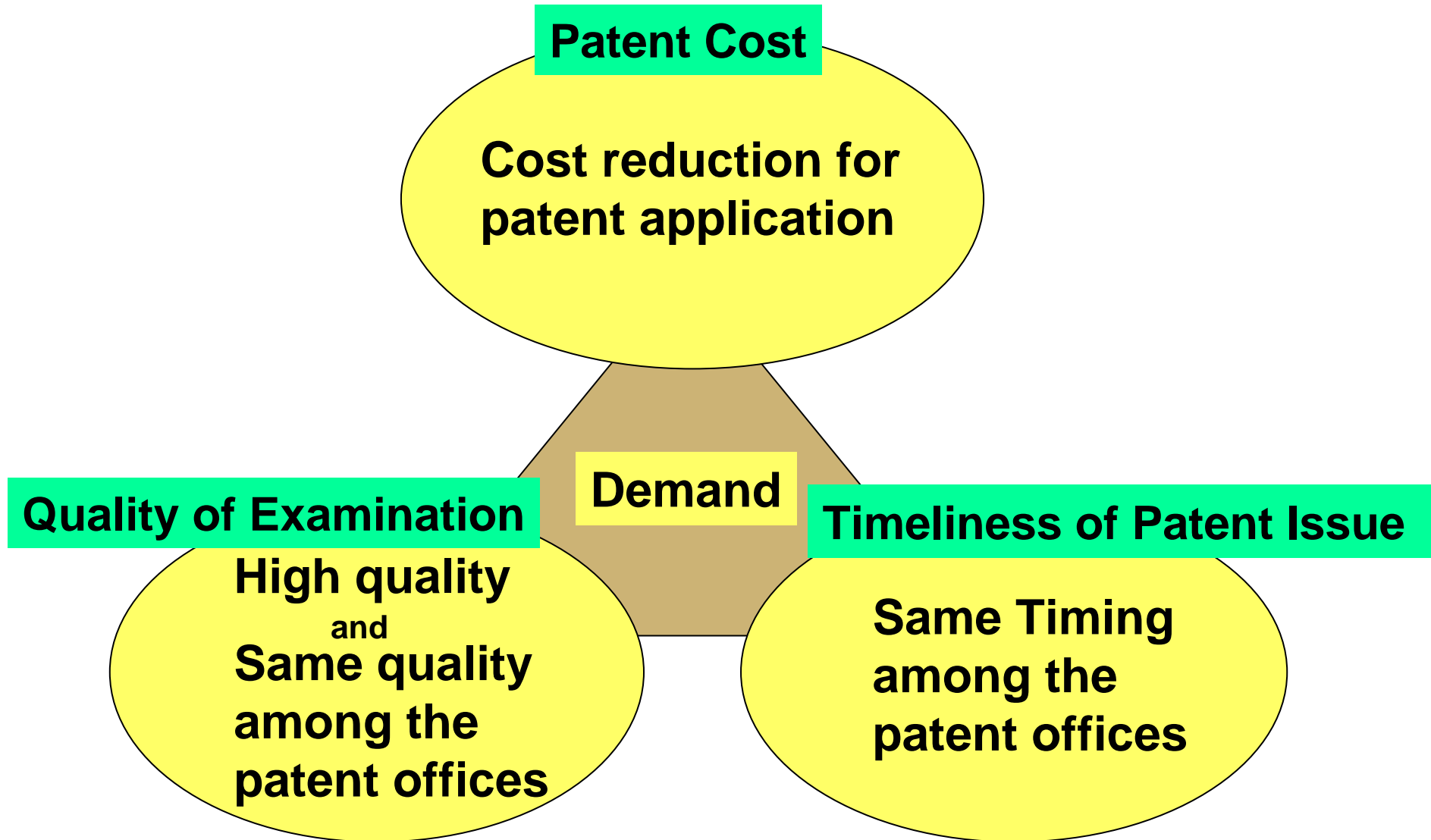


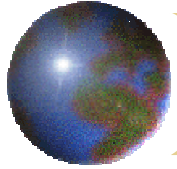
(Source : Japan Patent Office)

242K applications are duplicated. Enormous procedural and financial burdens to applicants, the Governments



Basic demand of Japanese Users





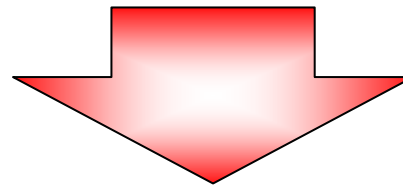
Basic concept for harmonization

Achieving patent protection in an extensive geographical area at low cost and minimal labor

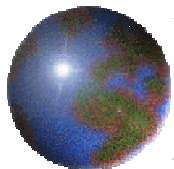
JIPA



Same Format
Same Search
Same Examination
Same Patent

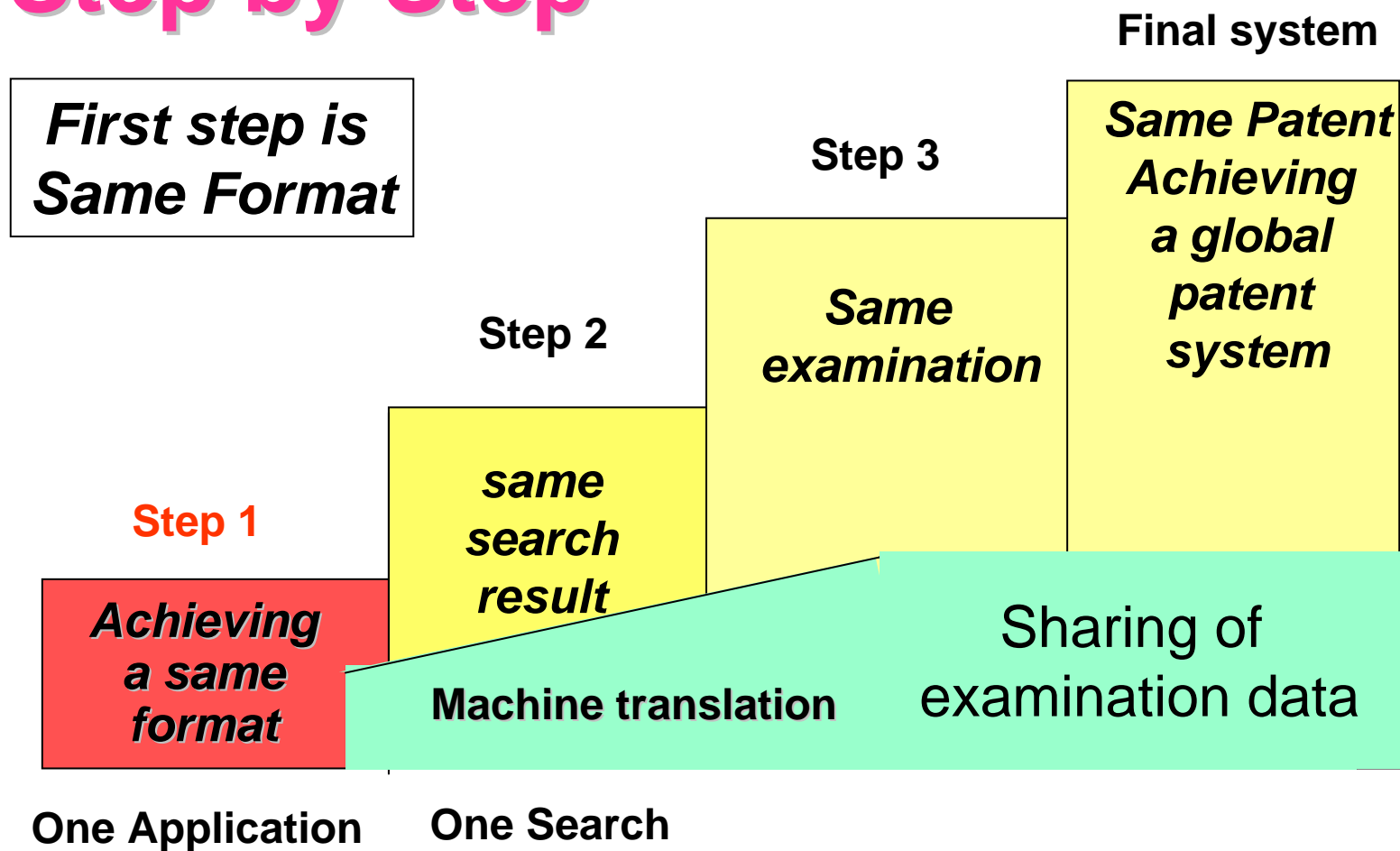


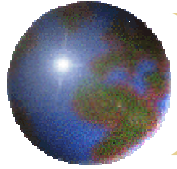
4 “same”
Achievements



Step by step approach for harmonization

Step by Step

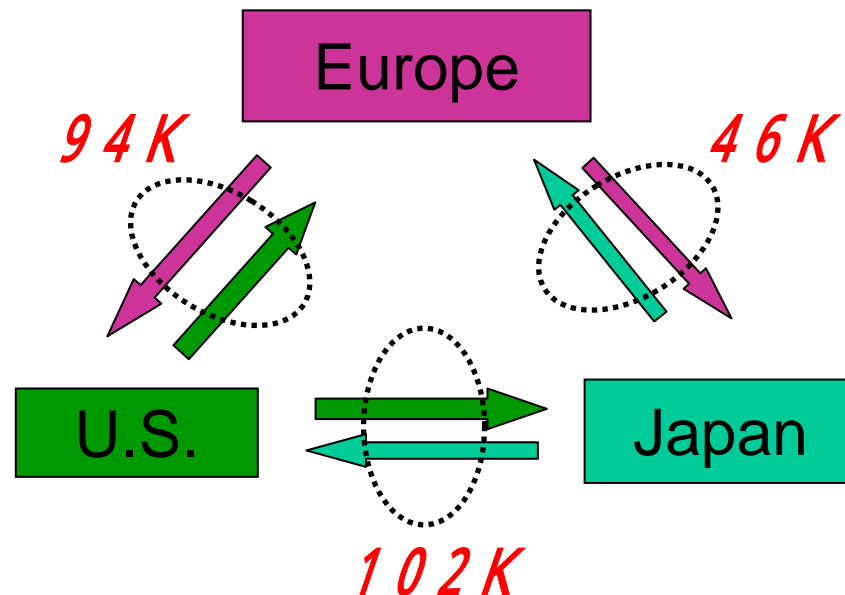




Benefits of a Same Format

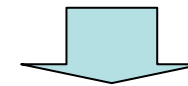
Cost reduction by eliminating format change

242K/year duplicated applications in Trilateral Offices (Year 2006)



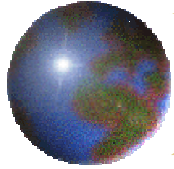
Format change works

Change and check specifications and drawings



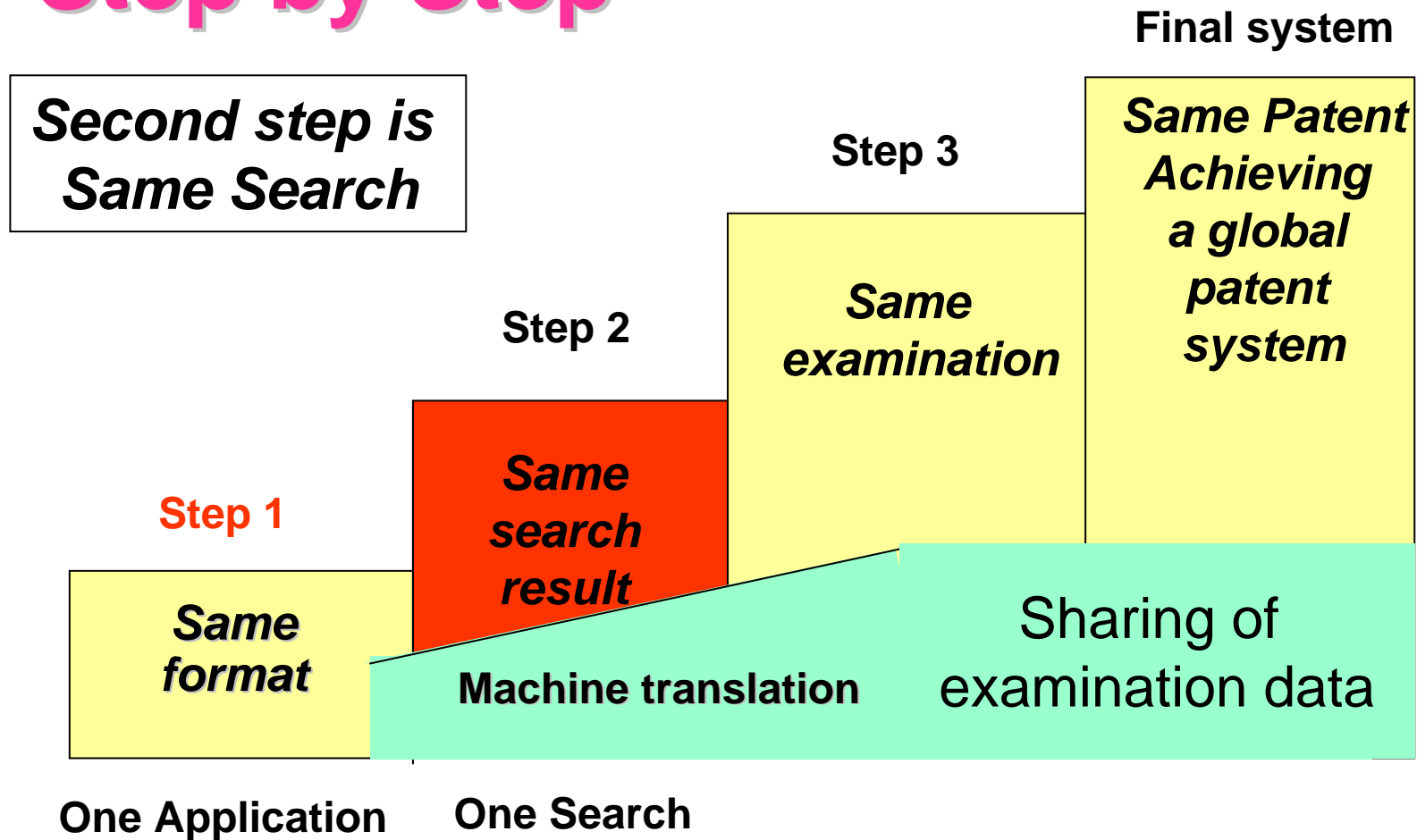
All applications cost money

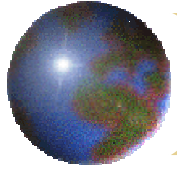
Save several hundred million dollars annually !



Step by step approach for harmonization

Step by Step



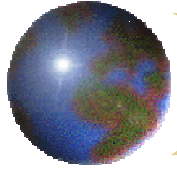


Direction of Efforts for Same Search

- ✿ Making the following efforts step by step
Achieving effective and efficient use of other Trilateral Offices' search results

- Common (Shared) Search Strategies
- Common Search Database
- Common Search Engine

Mutual exploitation of search results
considered on PCT ISR and PPH



JPO's trial ; Patent Prosecution Highway

- U.S

- Pilot program with USPTO since July 2006.

- S. Korea

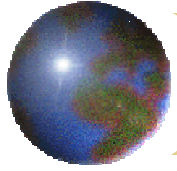
- Implementation from April 2007 with KIPO.

- U.K.

- Agreed Pilot program with UKIPO from July 2007.

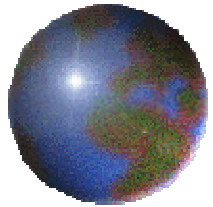
- Germany

- Planned in March 2008.



Expectations to Trilateral Cooperation

- ✦ Introduction of same format to **reduce patent cost** as soon as possible
- ✦ Realization of exploitation of search/examination results to obtain **high and same quality** patent **at same timing**
- ✦ Leadership at Harmonization on substantive patent law to realize **global patent system**



Thank you for your attention.