
ACTIVITIES of JIPA

Intellectual Property Changing Leaders Development Training

First, training programs provided by JIPA are outlined as follows.

JIPA implements training programs consisting of various courses, from basic courses to practical/research courses, in the Kanto, Kansai, and Tokai areas, so as to provide not only people in charge of intellectual property affairs in member companies but also those engaging in R&D, design, manufacturing, legal affairs, sales, and other operations, with the opportunity to acquire adequate knowledge about intellectual property.

These training programs are planned and operated by the Training Planning Committee and the Training Group of the Secretariat. Experts in intellectual property are invited to give lectures, such as lawyers, patent attorneys, university professors, judges, JPO officials, and people in charge of intellectual property affairs in member companies. The number of attendees is approximately 17,000 in 2004. Thus, JIPA training programs are one of the most highly regarded training programs on intellectual property in terms of both quality and quantity.

Achieving intellectual property training programs “of the members, by the members, and for the members”, the Training Planning Committee operates regular training courses covering various intellectual property fields; basic courses (A: Introductory; B: Primary; C: Medium), specialized courses (D: Advanced; E: Research), leading engineer course (G), comprehensive course (S: Comprehensive), and well-timed extraordinary training course (E: extraordinary) in the Kanto, Kansai, and Tokai areas as ever. The Committee opens a new course on “foreign patent systems” in the Tokai Area this year and has held “Intellectual Property Changing Leader Development Training”, a special training course, since November 2004.

Next, the “Intellectual Property Changing Leader Development Training” is explained below. This training course is offered under the cooperation with Professor Ikujiro Nonaka from the Graduate School of Hitotsubashi University, who is famous for advocating creative knowledge management. The course aims to develop human resources that are capable of making active recommendations on intellectual property affairs while taking into account political and economic trends at home and abroad, serve the management of their companies in various phases with an international perspective. In other words, the objective of this training course is to “develop ideal leaders with high ambition, a board range of general knowledge and advanced expertize, capability to put their ideas into action, and attractive personality.”

The major feature of this course is its three-stage structure. Individual trainees should make a commitment to plan a new reform for their companies. Then they should put their commitment into practice in the second round, and summarize their experience in the third round. This course is also characteristic as it focuses on self and mutual development.

More specifically, this training course can be outlined as follows.

1. Purpose
Create human resources that will lead intellectual property management to success.
2. Target qualification
 - Capability to design and make recommendations on intellectual property strategy that will play a lead role in society;

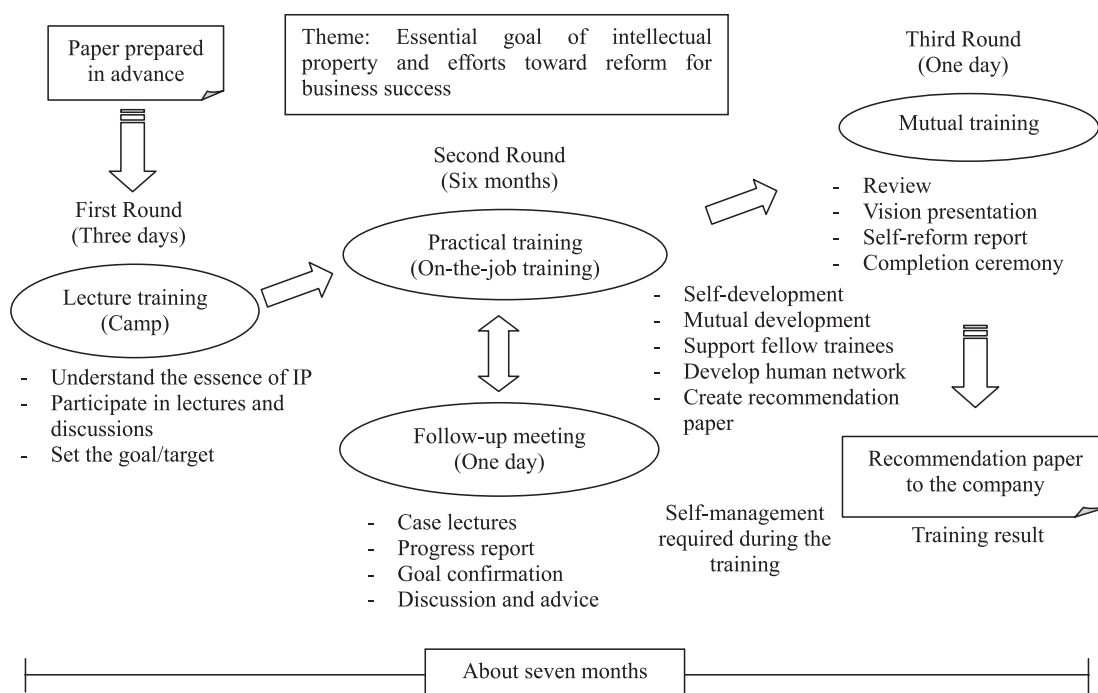
- Capability to design and make recommendation on intellectual property management measures that will contribute to their companies or business groups;
- Attractive personality that have high-level specialized knowledge as well as public sympathy

3. Features

- 1) Trainees create recommendation paper for their companies under the theme of “Fundamental issues and efforts toward reform of intellectual property for success in business.”
- 2) Course focuses on self-development as well as mutual development among trainees, through lectures, discussions, and on-the-job training.
- 3) Trainees who engage in intellectual property affairs in different companies participate in discussion.
- 4) Appoint lecturers with outstanding skills and abundant experience from universities, companies, and JIPA.

4. Structure

This training course is implemented over about seven months in three steps.



5. Training results

Recommendation paper to the company presenting a vision for intellectual property reform