

Forum on Anti-Counterfeiting in Asia

On February 19, 2002, JIPA held “Forum on Anti-counterfeiting in Asia” titled “Counterfeit-What shakes corporate management to foundations”, subtitled “Toward Establishment of all-Japan Alliance” at Keidanren Hall, Tokyo Japan. The forum got the attention of the nearly 500 audiences including JIPA members, non-members, and invited guests.



At the morning session, the keynote lectures were given by Mr. Jack Chang, Vice Chairman of QBPC in China, Mr. Takeshi Yamazaki, Senior Manager of IP Dept. of Canon China Co., Ltd. and Mr. Takeo Fukui, Honda Motor Co., Ltd. They told the current situation, the future countermeasure and so on from the standpoint of protecting in China, suffering the damage in Asia, and so on.

At the afternoon session, two panel discussions were performed on the theme of “Current Situation and Problems on Counterfeits in China” and “All Japan Anti-Counterfeit Alliance Design”, in which each five panelists exchanged the heated discussions united with the audiences.

As a summing-up of Forum, Mr. Takashi Sawai, President of JIPA, advocated “Forum Declaration”, and it was approved by the strong applause of the 500 participants.



We declare here that,

We aim at building of the all-Japan Alliance, in which the intention of the industrial world is fully reflected, by concentrating the power of each enterprise, each related institution and the all other interested parties in the government and the private unity, in order to eradicate the counterfeit goods in the Asian area, and then we aim at the realization of the fair international competition society in Asia and the sound development of the Asian economy by the proper protection of the intellectual property rights.

At the same time, in the lobby of Keidanren Hall, over forty counterfeits manufactured and/or sold in Asian countries were exhibited with the genuine goods. They drew participants' attention. Further, this Forum was seen on several TVs and performed on radio on the same day.