

Panel discussion at the 14th JIPA Symposium on February 27, 2015

ENTERPRISE' EXPECTATIONS FOR JUDICIAL AND IP SYSTEMS

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CANON GROUP PROFILE

Europe
Net Sale
1090 billion 400
million yen

Asia & Oceania
Net Sale
875 billion 900 million
yen

Americas
Net Sale
1036 billion 500
million yen

*Including Japan

Net Sales 3727 billion 200 million yen
Net Income 254 billion 700 million yen
Number of employees 191,889
Number of consolidated subsidiaries 261

(As of December 31, 2014)

Business
Segment

★ : R&D facilities
▲ : Production facilities

Consumer
36.0%



Office
55.8%

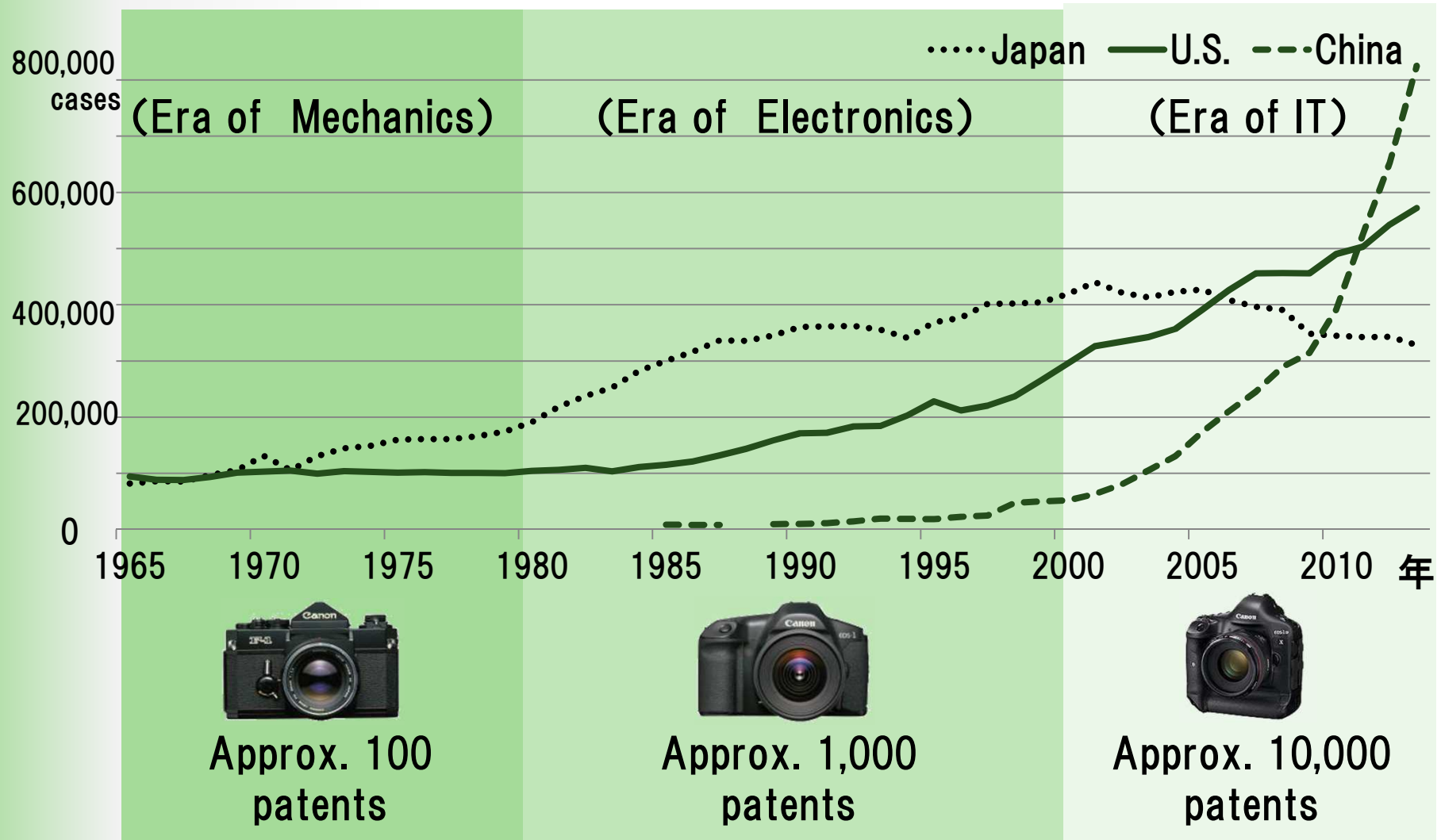


Industry and Others
10.7%

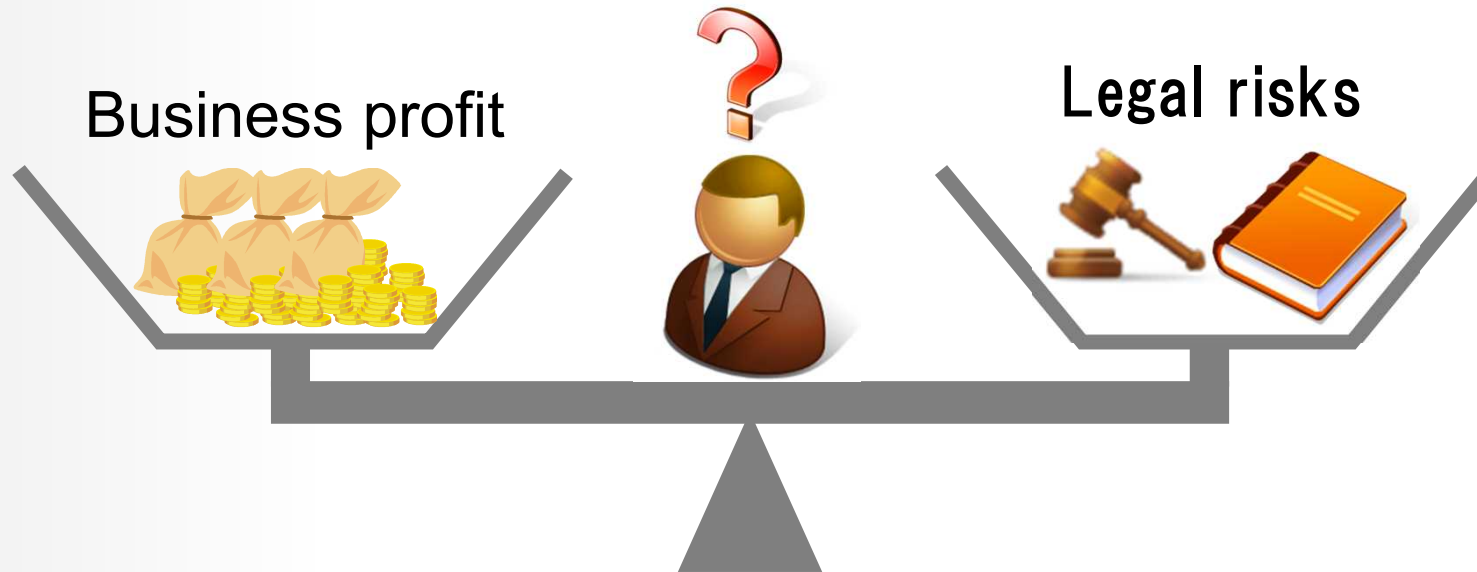


(Sales ratios do not total 100% due to sales between segments of 2.5%)

NUMBER OF PATENT FILING IN MAJOR COUNTRIES



BUSINESS DEVELOPMENT AND IP RISKS



The higher the predictability of risks,
the easier the business development.



The ideal system is a highly predictable and low-cost system.

EXPECTATIONS FOR JUDICIAL AND IP SYSTEMS

Expectations for IP systems in the U.S.

Expectations for Judicial systems in the U.S.

Expectations for Judicial and IP systems in Japan

Judicial harmonization of U.S. and Japan